



The Best Coding Solution For Iberlinares' Speciality Meat Production

Our starting point is understanding our customers' needs to ensure we provide them with the best fit for the job

Iberlinares is a family business with more than 40 years of experience in the production and commercialisation of Iberian pork products. Their hams and sausages are produced to Iberian tradition while using modern production technology.

For printing PE meat packaging films, they were looking for a flexible printing solution that can adapt to printing on multiple positions on the same or different products and on multiple production lines.

It needed to be cost efficient while at the same time integrating smoothly with Iberlinares' production lines printing on 8 different products: every product has its own label layout.

Installed in a food environment, especially meat production, printers need to function reliably in ambient temperatures.

Production is fast so a print has only one second to dry. At the same time the print needs to adhere reliably to the PE meat wrapping film and the coding solution needs to be safe to use on food packaging.





Domino's Gx350i thermal inkjet printer is the ideal match for Iberlinares' requirements

The controller can be set up in a safe location up to 25m from the production line. 4 independently functioning printheads can be added to each controller. So for this application only two printing systems using 4 printheads each are needed. This simplifies integration while keeping the cost of investment down.

The Gx350i features Domino's common QuickStep 3 user interface, which the operators at Iberlinares find is very user-friendly making message editing and operating the printer easy. For example, if the same label is used for various print positions, it only needs to be configured once and can then simply be sent to all printheads.

As the printers are in environments that deal with food, the units and their surroundings must be kept clean. The Gx350i produces a very clean, clear print without ink spilling, making it the perfect printer for their production lines.

The inks we supply have to be specific for the job too: Domino's BK119 ink offers a high contrast, great adhesion and very short dry time. At the same time this ink is food packaging safe, compliant to EuPIA and manufactured according to GMP.

As for the running of the printers, the Gx-Series have almost zero requirements for service and maintenance. Only the cartridges need to be changed – a simple, click-and-fit task done by an operator. Resulting in maximising Iberlinares' production capability.

Ultimately, the Gx350i is a great coding solution for Iberlinares' meat production as it is clean, easy to use and reliable.





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